LIVELINE! QUICKSTART GUIDE

GXIII US UNITED STATIONS

Making **Liveline** come alive and sound locally integrated on your station is easy! Just follow *this simple guide.* Questions? We are always here to help. *617.261.6000 press 3.*

STREAMBOX: Locate in a cool place with good air circulation. *Do not put on top of warm equipment.*

1) Plug the provided USB relay module into any USB port on the unit.
2) Connect audio from "SPK" or USB output to your automation using the LM2B balanced converter.
3) Attach RJ-45 cable to internet.
4) _AFTER_ the relay module has been plugged in to a USB port, turn on the Streambox.

Be Sure to plug the Streambox into a backup UPS; If it loses power, it will not reboot automatically.

The Streambox then boots. Nightly it reboots at 6:30 PM EST and begins playing audio, until it shuts down at 10 AM EST. *No audio is provided other times _unless you call us to test_*. The unit must remain on Eastern time. On initial setup, connect the Streambox audio and relay closure #2 to your automation. Then contact us to activate it and do a system test with you to verify relay closure and to set audio levels.

AVOID ISSUES: DO NOT LOGIN, MODIFY ANY SETTINGS, OR INSTALL SOFTWARE IN THE STREAMBOX _INCLUDING VNC_. If required, assign a fixed IP address in "settings." Contact us in the unlikely event you have any issues.

RELAY CLOSURE: The only production you need to provide is the commercials; all show production including legal ID and station ID stabs originate within the Streambox. Your local spot breaks are triggered each hour by relay #2 at approximately:15 and :45.

SPOT BREAKS: There are two local spot breaks each hour. An _optional_ 3:05 local spot break is triggered at approximately :15 which we always fill with a song in case you have no commercials scheduled. A mandatory "must-fill" local 5:05 spot break is triggered at approximately :45 which you must fill (**NOTE**: Saturday/Sunday nights the second local break is only 2:05).

In the fifth (final) hour of the show, that last break is moved to :55 to end the show.

See clocks.

Timing Spot Breaks: Local spots are rarely exact length.To make smooth, flawlessly timed rejoins, most automation systems provide a "stretch/squeeze" function to perfectly adjust your spots to precisely fit into the local spot window. Details from your automation provider. Schedule a station stager ID or jingle in the extra five seconds at the end of each spot break.

JOINING THE SHOW: The program starts precisely at 7:00:18 PM Eastern, 6:00:18 Central time. For Western stations the program begins at 7:00:00 Mountain, and 6:00:00 Pacific time.

MUSIC CONFLICT LIST: To be sure we will not play the same current hits in the first hour of Liveline which you just played during the hour prior**,** each Monday you'll receive a "Music Conflict List." This lists the currents for you to avoid in the last hour before the show (which are conflict-free) for the following Wednesday through Tuesday shows.

COMMERCIAL SPOTS & LOGS: New affiliates will receive a welcome letter from Trucast outlining national spot access procedure for downloading.

SHOW LAUNCH AUDIO CHECKLIST:

Liveline sounds like a local show because we play your station ID in Mason's voice right before DJ talk and following show production stagers

1. *"Jock stabs"* – 2.9 second reads of your station ID by Mason ("Hot 100," "KISS 98-7," etc. which rotate and are triggered by us. _They are not promos, just the station name. Adding slogans to the jock stab simply makes the break sound cluttered._
2. *"Mr. Voice" reads* - Your station ID (2.9 seconds **_max_**) reads by the show voice triggered by us to brand the show production with your station ID.
3. *"Legal ID"* – (5.9 second max) with your station ID/slogan read either by our voice artist or yours.. These are fired in the top-of-hour production which mentions "Mason" and "Liveline," so restrict the TOH read to call letters, city, and your slogan to avoid clutter.

Please send your station ID by email to mason@livelineradio.com. We will get them read and input into your Streambox at the proper level and timing..

RDS METADATA: The Streambox delivers title/artist metadata which you may connect to your RDS encoder. Title and artist of each song will be displayed on your station on both radios and streams. Email us for instructions.

Questions? We are always here to help. Email info@livelineradio.com or call 617 261-6000 and press 3

WELCOME ABOARD!

SAMPLE LIVELINE PROMOS – TO RUN OUTSIDE SHOW

Hi this is MASON, inviting you to join me for great music and tons of fun, on LIVELINE, 7 to Midnight, Monday through Friday on 1057 The Mountain Chico's Hits & Throwbacks.

Hey, it's MASON - start your evenings with LIVELINE on 1057 The Mountain. We have great music, fun contests, and we'll be taking YOUR requests on 85-LIVELINE! Join me every weeknight and Saturday on 1057 The Mountain Chico's Hits & Throwbacks

This is MASON……I hope you'll spend your evening with me, for we'll be playing your requests and taking your calls Join me every weeknight and Saturday on 1057 The Mountain Chico's Hits & Throwbacks

Hi this is Mason from LIVELINE - Leave your radio set on 1057 the Mountain tonight, so you can wake up tomorrow with The TJ Show every morning!!

The MASON from Liveline, join us every night at 7, right here on 1057 The Mountain Chico's Hits & Throwbacks

This is Mason, Never miss a minute of the LIVELINE. Set the first button on your car radio now to 1057 The Mountain Chico's Hits & Throwbacks

This is Mason, Join me tonight for LIVELINE. We'll be taking your calls and requests, and having a blast every night! Right here on 1057 The Mountain Chico's Hits & Throwbacks

**email the outside-the-show promo copy,
as well as the Station ID's / Stabs to:**
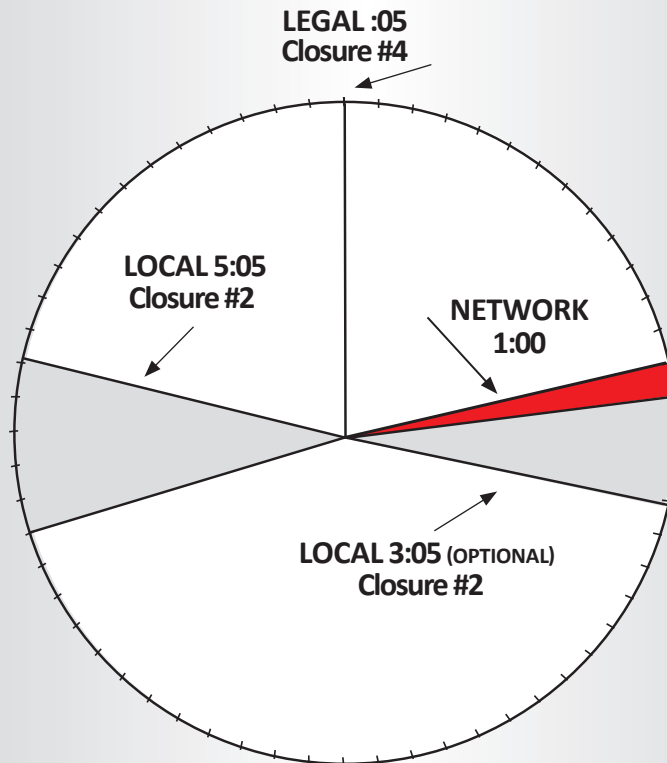
Mason@LivelineRadio.com

and cc a copy
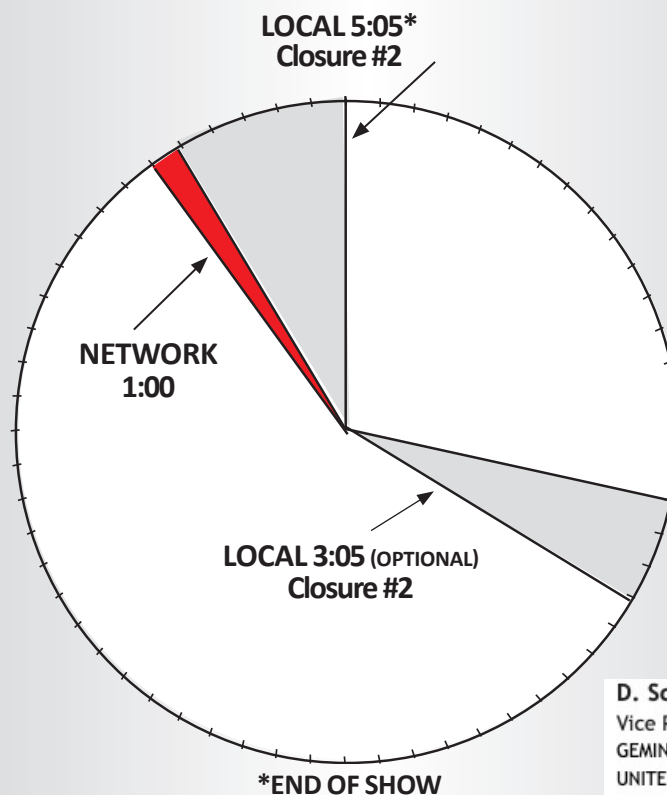
Scott@MeyersMedia.com

3/4/25

LIVE*LINE!*

WEEKNIGHT CLOCKS

LEGAL :05
Closure #4

LOCAL 5:05
Closure #2

NETWORK
1:00

HOURS 1-4

LOCAL 3:05 (OPTIONAL)
Closure #2

LOCAL 5:05*
Closure #2

NETWORK
1:00

HOUR 5

LOCAL 3:05 (OPTIONAL)
Closure #2

*END OF SHOW

D. Scott Meyers
Vice President of Entertainment & Special Projects
GEMINI XIII MEDIA
UNITED STATIONS RADIO NETWORKS
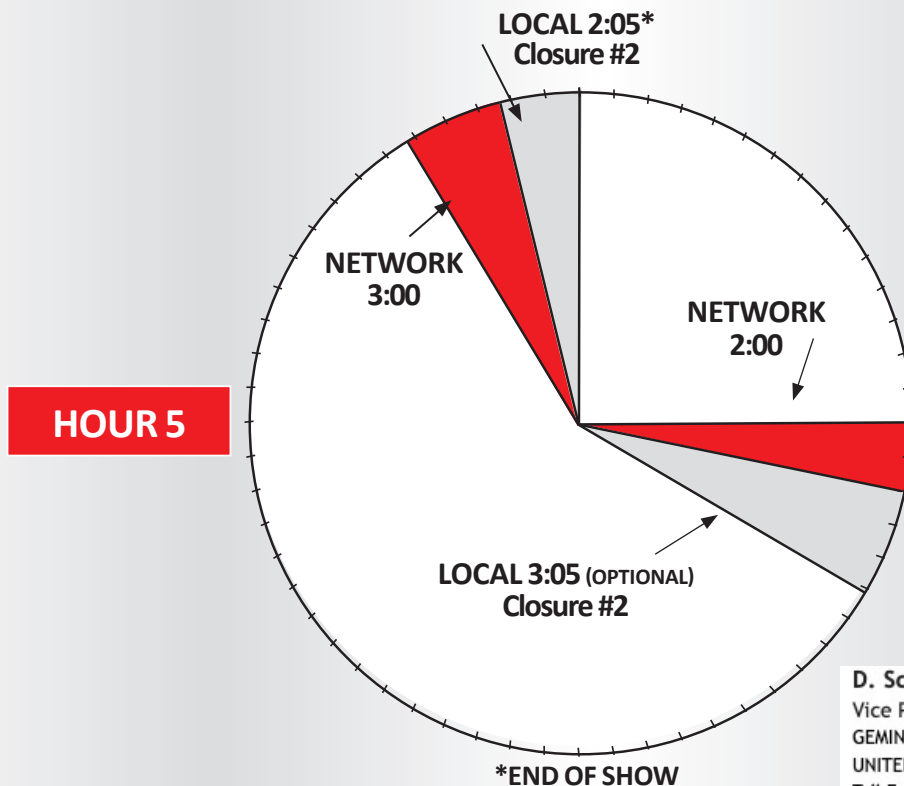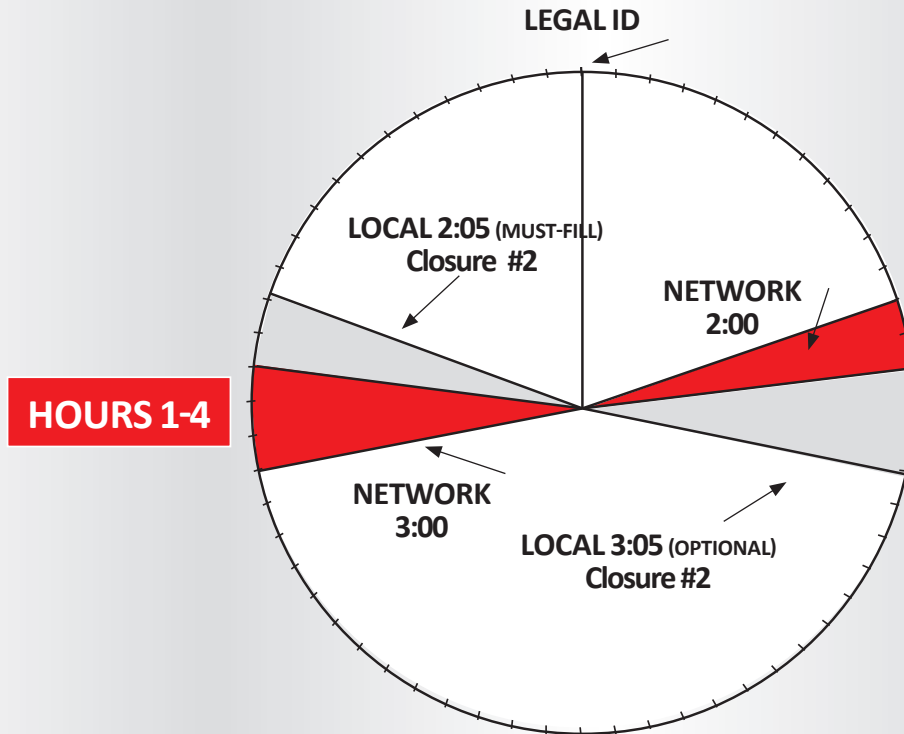**Toll-Free: 888-548-8637**
Direct: 516-829-0964
Cell number: 516-532-5342
email: Scott@MeyersMedia.com

GXIII US UNITED STATIONS

3/4/25

PartySongs WEEKEND!

LEGAL ID

HOURS 1-4

- NETWORK 2:00
- LOCAL 2:05 (MUST-FILL) Closure #2
- NETWORK 3:00
- LOCAL 3:05 (OPTIONAL) Closure #2

HOUR 5

- LOCAL 2:05* Closure #2
- NETWORK 3:00
- NETWORK 2:00
- LOCAL 3:05 (OPTIONAL) Closure #2

*END OF SHOW

D. Scott Meyers
Vice President of Entertainment & Special Projects
GEMINI XIII MEDIA
UNITED STATIONS RADIO NETWORKS
Toll-Free: 888-548-8637
Direct: 516-829-0964
Cell number: 516-532-5342
email: Scott@MeyersMedia.com
GXIII US UNITED STATIONS

3/4/25